



## **Wauconda Cruise Night 2022 Sponsorship Form**

**June 21 · July 19 · August 16 · September 20**

### **BIG BLOCK SPONSOR: (\$500 for the whole season)**

- **2 parking passes for show vehicles (or 10x10 area for tent) on Main/Mill Street**
- Business logo on signage at events
- Promotional social media post
- DJ announcements of business during each event
- A link to your website on WCN website
- **Tents must be securely weighted down**

### **SMALL BLOCK SPONSOR: (\$200 for the whole season)**

- Business name on signage at events
- Promotional social media post
- DJ announcements of business during event
- A link to your website on WCN website

### **FOOD VENDOR: NO FEE BUT MUST REGISTER**

- 10x10 area designated to sell food (event has non-compete restrictions)
- **Tents must be securely weighted down**

**\*\*\*Larger sponsorship opportunities available to fit your needs\*\*\***

**\*\*\*Sponsorship deadline is May 2, 2022\*\*\***

This deadline is for printed advertisements. Sponsorships will be accepted after this date but will only appear on electronic advertisements.

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**\*\*\* Please send logo in jpeg or png format to [acoulter@wauconda-il.gov](mailto:acoulter@wauconda-il.gov) \*\*\***

*Completed forms and donations can be made payable to:  
The Village of Wauconda  
Attn: Wauconda Cruise Night  
101 North Main Street  
Wauconda, IL 60084*

The committee is asking for a **verbal commitment by April 15, 2022, and payment in full by April 29, 2022**. After April 15, 2022, the committee will begin accepting new sponsors until the sponsor parking area is filled. Earlier responses are greatly appreciated and will help facilitate planning.

**For additional info contact: Alise Coulter (847)526-9600**  
[acoulter@wauconda-il.com](mailto:acoulter@wauconda-il.com)