



## Wauconda Cruise Night 2023 Sponsorship Form

June CANCELLED • July 18 • August 15 • September 19

*As a result of the Village of Wauconda's 2023 Road Improvement Project, a decision has been made to cancel the June show for the safety of the cruisers, their vehicles and the spectators. We do anticipate that the work will be completed prior to the July show.*

### **BIG BLOCK SPONSOR: (\$375 for the shortened season)**

- 2 parking passes for show vehicles (or 10x10 area for tent) on Main/Mill Street
- Business logo on signage at events
- Promotional social media post
- DJ announcements of business during each event
- A link to your website on WCN website
- **Tents must be securely weighted down**

### **SMALL BLOCK SPONSOR: (\$150 for the shortened season)**

- Business name on signage at events
- Promotional social media post
- DJ announcements of business during event
- A link to your website on WCN website

### **FOOD VENDOR: NO FEE BUT MUST REGISTER**

- 10x10 area designated to sell food (event has non-compete restrictions)
- **Tents must be securely weighted down**

**\*\*Sponsorship deadline is April 28, 2023\*\***

This deadline is for printed advertisements. Sponsorships will be accepted after this date but will only appear on electronic advertisements.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

\*\*\* Please send logo in jpeg or png format to [acoulter@wauconda-il.gov](mailto:acoulter@wauconda-il.gov) \*\*\*

*Completed forms and donations can be made payable to:  
The Village of Wauconda  
Attn: Wauconda Cruise Night  
101 North Main Street  
Wauconda, IL 60084*

The committee is asking for a **verbal commitment by April 15, 2023, and payment in full by April 28, 2023**. After April 15, 2023, the committee will begin accepting new sponsors until the sponsor parking area is filled. Earlier responses are greatly appreciated and will help facilitate planning.

**For additional info contact: Alise Coulter (847)526-9600**  
[acoulter@wauconda-il.com](mailto:acoulter@wauconda-il.com)