



Wauconda Cruise Night 2022 Sponsorship Form

June 21 · July 19 · August 16 · September 20

BIG BLOCK SPONSOR: (\$500 for the whole season)

- **2 parking passes for show vehicles (or 10x10 area for tent) on Main/Mill Street**
- Business logo on signage at events
- Promotional social media post
- DJ announcements of business during each event
- A link to your website on WCN website
- **Tents must be securely weighted down**

SMALL BLOCK SPONSOR: (\$200 for the whole season)

- Business name on signage at events
- Promotional social media post
- DJ announcements of business during event
- A link to your website on WCN website

FOOD VENDOR: NO FEE BUT MUST REGISTER

- 10x10 area designated to sell food (event has non-compete restrictions)
- **Tents must be securely weighted down**

*****Larger sponsorship opportunities available to fit your needs*****

*****Sponsorship deadline is May 2, 2022*****

This deadline is for printed advertisements. Sponsorships will be accepted after this date but will only appear on electronic advertisements.

Company Name: _____

Contact Person: _____

Phone: _____

Email: _____

***** Please send logo in jpeg or png format to acoulter@wauconda-il.gov *****

*Completed forms and donations can be made payable to:
The Village of Wauconda
Attn: Wauconda Cruise Night
101 North Main Street
Wauconda, IL 60084*

The committee is asking for a **verbal commitment by April 15, 2022, and payment in full by April 29, 2022**. After April 15, 2022, the committee will begin accepting new sponsors until the sponsor parking area is filled. Earlier responses are greatly appreciated and will help facilitate planning.

For additional info contact: Alise Coulter (847)526-9600
acoulter@wauconda-il.com